# What does Martin Strategic Wealth, LLC (MSW) Do with your Personal Information?

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# Overview

### Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

## What?

The types of personal information we collect and share depend on the product or service we provide to you. This information can include:

- Social Security number
- Account balances
- Investment experience

- Income
- Transaction history
- Account transactions

When you are no longer our customer, we continue to share your information as described in this notice.

# How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information, the reasons MSW chooses to share, and whether you can limit this sharing.

Reasons we can share your personal information	Does MSW share?	Can you limit this sharing?
For our everyday business purposes—		
such as to process your transactions, maintain your	Yes No	
account(s), respond to court orders and legal		
investigations, or report to credit bureaus		
For our marketing purposes—	Yes	No
to offer our products and services to you	1 05	
For joint marketing with other financial companies	No	We don't share.
For our affiliates' everyday business purposes— information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes— information about your creditworthiness	No	We don't share
For non-affiliates to market to you	No	We don't share.
Personal information (phone numbers) and SMS consent	No	We don't share

### **Questions?**

Call 1-203-671-4246 or go to www.MartinStrategicWealth.com

Who is providing this notice?	Martin Strategic Wealth, LLC (MSW)	
What we do		
How does MSW protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.	
How does MSW collect my personal information? Why can't I limit all sharing?	<ul> <li>We collect your personal information, for example, when you: <ul> <li>Enter into an investment advisory contract</li> <li>Open an account</li> <li>Tell us about your portfolio</li> <li>Seek financial planni or tax services</li> </ul> </li> <li>We also collect your personal information from other companies.</li> </ul>	
, g.	<ul> <li>Federal law gives you the right to limit only:</li> <li>Sharing for affiliates' everyday business purposes—information about your creditworthiness</li> <li>Affiliates from using your information to market to you</li> <li>Sharing for non-affiliates to market to you</li> <li>State laws and individual companies may give you additional rights to limit sharing.</li> </ul>	
Definitions		
Affiliates	<ul> <li>Companies related by common ownership or control. They can be financial and nonfinancial companies.</li> <li>MSW' affiliates include Cetera, LLC</li> </ul>	
Non-affiliates	<ul> <li>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</li> <li>MSW does not share with non-affiliates so they can market to you.</li> </ul>	
Joint marketing	<ul> <li>A formal agreement between non-affiliated financial companies that together market financial products or services to you.</li> <li>MSW does not jointly market.</li> </ul>	
Other important information		

Mobile information is not shared with third parties/affiliates for marketing/promotional purposes.